

June 20, 2019

Sent via eFile

Patrick Wruck
Commission Secretary

Commission.Secretary@bcuc.com bcuc.com

Suite 410, 900 Howe Street Vancouver, BC Canada V6Z 2N3

P: 604.660.4700 TF: 1.800.663.1385 F: 604.660.1102

BCUC INQUIRY INTO GASOLINE AND DIESEL PRICES IN BC EXHIBIT A2-4

Re: British Columbia Utilities Commission – An Inquiry into Gasoline and Diesel Prices in British Columbia – Project No. 1599007 – National Energy Board Research Paper dated December 28, 2018

British Columbia Utilities Commission staff submit the following research paper for the record in this proceeding:

National Energy Board
Western Canadian Crude Oil Supply, Markets,
and Pipeline Capacity

We invite participants to provide any comments on this exhibit by Thursday, June 27, 2019.

Sincerely,

Original signed by Ian Jarvis for:

Patrick Wruck Commission Secretary

/aci Enclosure





Western Canadian Crude Oil Supply, Markets, and Pipeline Capacity

December 2018







Permission to Reproduce

Materials may be reproduced for personal, educational and/or non-profit activities, in part or in whole and by any means, without charge or further permission from the National Energy Board, provided that due diligence is exercised in ensuring the accuracy of the information reproduced; that the National Energy Board is identified as the source institution; and that the reproduction is not represented as an official version of the information reproduced, nor as having been made in affiliation with, or with the endorsement of the National Energy Board.

If a party wishes to rely on material from this report in any regulatory proceeding before the NEB, it may submit the material, just as it may submit any public document. Under these circumstances, the submitting party in effect adopts the material and that party could be required to answer questions pertaining to the material.

This report does not provide an indication about whether any application will be approved or not. The Board will decide on specific applications based on the material in evidence before it at that time.

For permission to reproduce the information in this publication for commercial redistribution, please e-mail: info@neb-one.gc.ca

Autorisation de reproduction

Le contenu de cette publication peut être reproduit à des fins personnelles, éducatives et(ou) sans but lucratif, en tout ou en partie et par quelque moyen que ce soit, sans frais et sans autre permission de l'Office national de l'énergie, pourvu qu'une diligence raisonnable soit exercée afin d'assurer l'exactitude de l'information reproduite, que l'Office national de l'énergie soit mentionné comme organisme source et que la reproduction ne soit présentée ni comme une version officielle ni comme une copie ayant été faite en collaboration avec l'Office national de l'énergie ou avec son consentement.

Quiconque souhaite utiliser le présent rapport dans une instance réglementaire devant l'Office peut le soumettre à cette fin, comme c'est le cas pour tout autre document public. Une partie qui agit ainsi se trouve à adopter l'information déposée et peut se voir poser des questions au sujet de cette dernière.

Le présent rapport ne fournit aucune indication relativement à l'approbation ou au rejet d'une demande quelconque. L'Office étudie chaque demande en se fondant sur les documents qui lui sont soumis en preuve à ce moment.

Pour obtenir l'autorisation de reproduire l'information contenue dans cette publication à des fins commerciales, faire parvenir un courriel à : info@neb-one.gc.ca

 $\ensuremath{@}$ Her Majesty the Queen in Right of Canada as represented by the National Energy Board 2018

PDF: NE23-199/2018E-PDF ISBN 978-0-660-29095-9

This report is published separately in both official languages. This publication is available upon request in multiple formats.

© Sa Majesté la Reine du chef du Canada représentée par l'Office national de l'énergie 2018

PDF: NE23-199/2018F-PDF ISBN 978-0-660-29096-6

Ce rapport est publié séparément dans les deux langues officielles. On peut obtenir cette publication sur supports multiples, sur demande.

Table of Contents

A. Introduction	 	 	 1
B. Recent Market Events	 	 	 2
Key Recent Announcements	 	 	 3
C. Crude Oil Supply and Markets in Western Canada	 	 	 4
The Crude Oil Supply Chain	 	 	 4
Crude Oil Production	 	 	 5
Crude Oil Markets	 	 	 6
Volumes Available for Export	 	 	 8
Pipeline Transportation	 	 	 9
Rail Transportation	 	 	 11
Crude Oil Storage	 	 	 12
Crude Oil Pricing	 	 	 12
Effects on Market Participants	 	 	 14
D. Allocation of Capacity on Crude Oil Pipelines	 	 	 16
NEB Regulation of Tolls and Tariffs of Crude Oil Pipelines	 	 	 16
Pipeline Transportation Services and the Allocation of Capacity	 	 	 16
Pipeline Apportionment	 	 	 17
Pipeline Tariffs	 	 	 19



On 30 November 2018, the Minister of Natural Resources, The Honourable Amarjeet Sohi, wrote to the National Energy Board (NEB) to seek advice on options that may exist to further optimize pipeline capacity out of western Canada. This was in response to the growing price differential for Canadian crudes in the latter part of 2018, and its impacts on Canada. In the letter, Minister Sohi stated that the advice should address three key questions:

- 1. Is the current monthly nomination process to access available capacity on oil pipelines functioning appropriately, consistent with the "common carrier" provisions of the *National Energy Board Act* and efficient utilization of pipeline infrastructure (for example, by auctioning uncontracted export capacity to smaller producers)?
- 2. Are there any other impediments to the further optimization of pipeline capacity that could be addressed by the National Energy Board, governments or pipeline companies, in the short-term and long-term?
- 3. Are there short-term steps to further maximize rail capacity that could be addressed by governments to alleviate the current situation?

The letter noted that in formulating this advice, the NEB should consider developing options that the government could pursue and, where necessary, consult with other agencies and the Government of Canada to obtain technical, economic, and statistical support.

On 10 December 2018, the NEB issued <u>a letter</u> outlining its plan for responding to Minister Sohi's letter. In its letter, the NEB stated that it will release a public report in December 2018 on the current state of crude oil markets and pipeline capacity.

This report looks at the state of crude oil markets in western Canada. It provides facts and data on the supply chain from production site to markets. The report discusses production, markets, transportation, and prices. The report also describes how space is allocated on crude oil pipelines in Canada, and the NEB's role in the regulation of tolls and tariffs. This report is not intended to provide advice to the questions posed by the Minister, but to serve as a backgrounder in support of the work to be conducted in early 2019 to address the Minister's letter.

The NEB has issued this report and launched an <u>online forum</u> to gather public input. In January 2019, NEB staff will also meet with select pipeline companies, producers, shippers, governments, and other experts to seek input on the questions in the Minister's letter.¹

Under subsection 26(2) of the *National Energy Board Act* (NEB Act), the Minister can request the NEB to provide advice on energy matters, including advice relating to the export prices of oil and gas. This is separate and distinct from the NEB's regulatory functions, including those in Part IV of the NEB Act relating to traffic, tolls, and tariffs. The NEB will not make any regulatory decisions as part of this advisory process.



The Western Canada Sedimentary Basin (WCSB) is the major crude oil producing region in Canada. Crude oil production from the WCSB, in particular from the oil sands, continues to grow each year with production now exceeding pipeline capacity.

Crude oil comes in many different grades (based on sulphur content and density/viscosity), each commanding a different price. The main heavy oil benchmark price for crude produced in western Canada is Western Canadian Select (WCS), ² which is priced at Hardisty, Alberta. The main benchmark price for light oil produced in western Canada is Mixed Sweet Blend (MSW), which is priced at Edmonton, Alberta. Western Canadian crude benchmark prices are often reported relative to the North American light crude oil benchmark, West Texas Intermediate (WTI), which is priced at Cushing, Oklahoma.

The difference between two benchmark prices is known as the differential. For example, the most commonly quoted Canadian differential is WCS-WTI. If the WCS price is higher than WTI, the differential is positive, and is referred to as a premium. If the WCS price is lower than WTI, the differential is negative, and is referred to as a discount. WCS at Hardisty naturally trades at a discount to WTI at Cushing; however, in fall 2018 the WCS-WTI differential³ widened further than normal. This means that Canada received a much lower price for its oil than normal and many market participants were negatively affected.

The primary factor behind these wide oil price differentials was a growing supply of western Canadian oil production to 4.30 million barrels per day (b/d) in September 2018. Takeaway capacity on existing pipeline systems remained constant at around 3.95 million b/d. In addition, refinery maintenance in the United States (U.S.) Midwest, the largest export market for Canadian heavy crude oil, led to a significant reduction in demand for Canadian oil. These factors contributed to a backlog of Canadian crude oil, higher levels of oil in storage in Alberta, and a lower price for Canadian crude oil.

WCS is a blend of Canadian heavy and bitumen sour crude oils mixed with sweet synthetic and condensates. It is priced at Hardisty, Alberta and is often used as a representative price for Canadian heavy crude oils.

The WCS-WTI differential is the price difference between the heavy, sour WCS crude blend priced at Hardisty, Alberta and the light, sweet WTI crude priced at the Cushing, Oklahoma price hub. The differential reflects a quality difference between the two crudes and the cost of transportation between the two hubs, as well as supply and demand dynamics in crude oil markets.

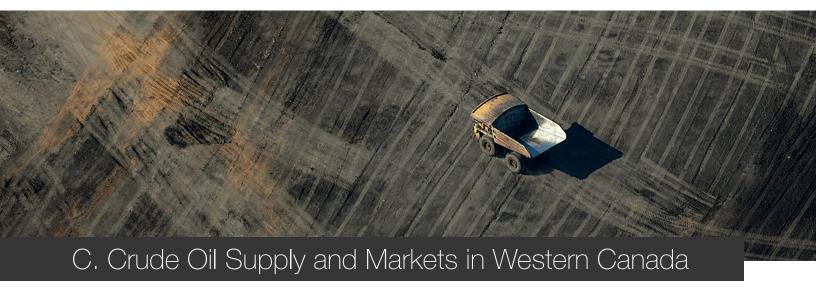
Key Recent Announcements

On 28 November 2018, the Government of Alberta <u>announced</u> negotiations for the purchase of rail cars to transport 120 000 b/d of crude oil to higher priced markets. The Government of Alberta expects the first 15 000 b/d of that capacity to start in December 2019, increasing to 120 000 b/d by August 2020.

The Government of Alberta also <u>announced</u> production curtailments on 2 December 2018. Under the curtailment, the production of raw crude oil and bitumen will be reduced by 325 000 b/d or 8.7% to address the storage glut. The curtailment will be reviewed monthly. After excess storage is reduced, the curtailment will decline to an estimated average of 95 000 b/d until 31 December 2019 when the mandated reduction is scheduled to end.⁴

Immediately following the Government of Alberta curtailment announcement, the price for WCS contracted for delivery in January 2019 increased and the differential with WTI narrowed. However, contracts for delivery in later months indicate that markets expect wider than normal differentials to remain in the longer term until pipeline capacity is addressed.

⁴ Government of Alberta - Protecting the value of our resources. Last accessed: 17 December 2018.



The Crude Oil Supply Chain

Many steps are involved in moving crude oil from production site to markets. Figure C.1 illustrates a simplified supply chain for crude oil produced in western Canada.

Crude Oil Producers Gathering Pipelines **End-use Markets in Western** Canada Storage & Processing Markets Outside Western **Facilities** Canada Other Canadian refineries U.S. refineries **Feeder Pipelines** Marine transport **Western Canada Refineries** Convert crude oil to refined **Transmission Pipelines** products and Rail Western Canada Upgraders Upgrade bitumen to synthetic crude oil

Figure C.1: Western Canada Crude Oil Supply Chain

Source: NEB

Market participants in the crude oil supply chain include producers, pipeline and other midstream asset companies, marketers, and refiners. Larger oil companies commonly participate as both producers and marketers. Integrated oil companies are those that have production and participate in the refinery and/or midstream business. Marketers buy and sell crude contracts, sometimes marketing crude on behalf of small producers who do not have specialized marketing functions. Generally, marketers trade to take advantage of market opportunities across crude grades or locations, and may also own physical storage or transportation assets, such as pipelines or rail loading facilities.

Market participants may own crude at any stage in the supply chain. Each month, shippers⁵ nominate their crude oil to pipelines for transportation to customers within Canada or for export. Crude oil can change ownership many times between when it is produced and when it is refined. Refined petroleum products, such as gasoline, diesel, jet fuel, or heating oil, are ultimately distributed to end-use markets where they are sold to industrial, commercial, and residential consumers.

Crude Oil Production

Crude oil produced in Canada varies widely in quality. Crude oil can be characterized as light, medium, or heavy, based on its density and viscosity. Crude oil can also be low sulphur or "sweet", or high sulphur or "sour". Heavy and sour crude oils are a lower quality grade than lighter and sweeter oils because they yield less high-value end products like gasoline and diesel. Additionally, they require more processing to make into end products and are thus more costly to refine.

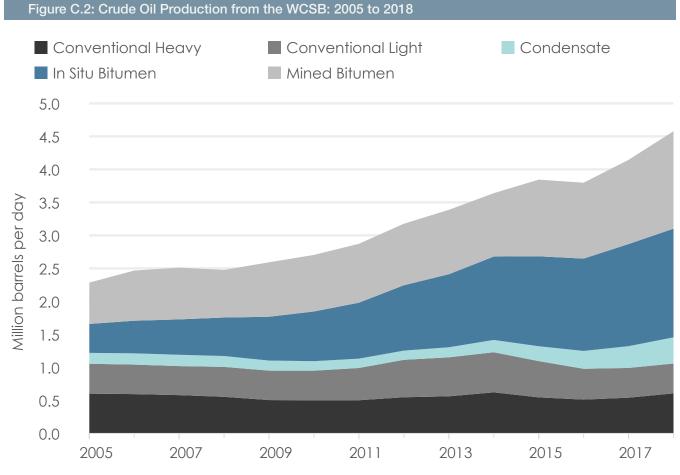
The majority of Canadian crude oil is produced in the WCSB.⁶ In 2017, total Canadian crude oil production averaged 4.21 million b/d, with 3.99 million b/d produced in the WCSB. The majority of western Canada's oil production comes from the oil sands (mined and in situ bitumen), and three-quarters of the crude oil produced in western Canada is sour heavy oil.

Crude oil production from the WCSB continues to grow. Over the first nine months of 2018, WCSB crude oil production grew by over 2.7% to 4.30 million b/d as new oil sands facilities started operation, offsetting lower production due to an unplanned outage at the Syncrude upgrader. Additionally, output from conventional oil plays (sources where oil is produced by traditional methods) increased, after production declines over the past two years.

Beyond 2018, the majority of the WCSB's future crude oil production growth is expected to be heavy oil from the oil sands. The NEB's <u>Canada's Energy Future 2018</u> projects that WCSB crude oil production will grow to 6.0 million b/d in 2030 and 6.7 million b/d in 2040, assuming that infrastructure is built as needed to access markets. Figure C.2 illustrates historical crude oil production by type.

⁵ Shippers are the customers of a pipeline. A shipper relies on a pipeline to transport its commodity, such as crude oil.

The Western Canadian Sedimentary Basin (WCSB) is an ancient, oil and gas rich sedimentary basin 1.4 million square kilometres in size that formed over southwest Manitoba, southern Saskatchewan, almost all of Alberta, eastern and northeastern British Columbia, and a small southern portion of Yukon and the Northwest Territories.



Source: NEB, Canada's Energy Future: 2018

Total WCSB production has increased from 2.28 million b/d in 2005 to 4.14 million b/d in 2017. Estimated total WCSB production for 2018 is 4.58 million b/d.

Crude Oil Markets

Demand for crude oil comes from refineries. In Canada, refining capacity is largely configured to process light crude oil, although some facilities are capable of processing some volumes of heavy crude. The only refinery in Canada that was built to process primarily heavy oil is the Sturgeon Refinery in Redwater, Alberta.

Refineries in Alberta and Saskatchewan have a combined nameplate capacity of 616 000 b/d, though refineries rarely run at full nameplate capacity. Western Canadian refineries produce refined products for domestic use and, to a lesser extent, export to the U.S. Volumes of crude oil that are surplus to the needs of refineries in western Canada are transported to eastern Canada or exported to refineries in the U.S. or overseas.

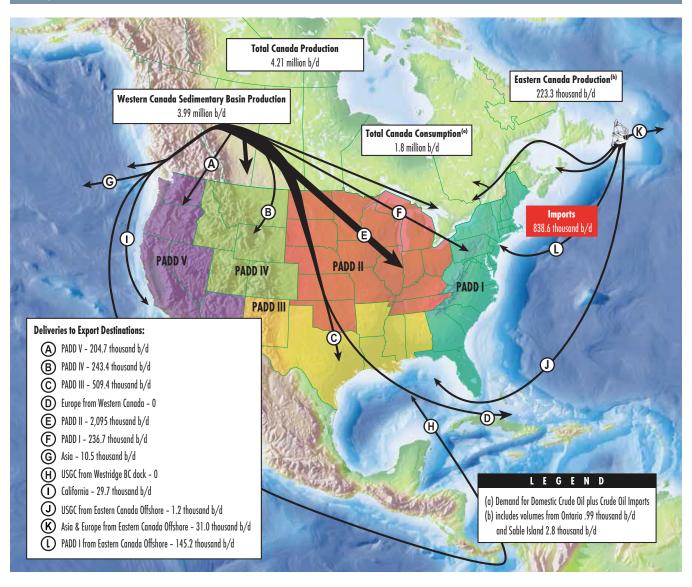
Canada is a significant exporter of crude oil. In 2017, Canada was the fourth largest crude oil exporter in the world, exporting 3.32 million b/d. Figure C.3 illustrates the movements of crude oil within and outside Canada in 2017.

⁷ The NEB's Canadian Refinery Overview 2018 provides additional information on refining in Canada.

The Sturgeon Refinery started operation in 2018. It is configured for diluted bitumen from the oil sands. When at full capacity in 2019, Sturgeon will refine up to 79 000 b/d.

⁹ The average utilization of refineries in western Canada has been 81% between November 2013 and November 2018.

Figure C.3: Canadian Crude Oil Production and Disposition Map: 2017



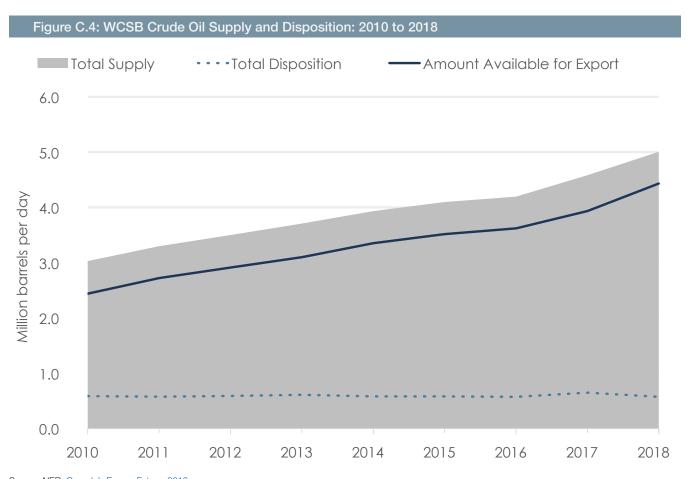
Source: NEB

Canada is the largest supplier of heavy oil to the U.S. Refiners in the U.S. made substantial investments in the equipment necessary to process heavy crude oil. Venezuela and Mexico, two other heavy oil producers that supply oil to the U.S., are experiencing declining heavy oil production. This increases U.S. demand for Canadian oil.

Volumes Available for Export

Light crude oils¹⁰ have low density and low viscosity so they are able to flow through pipelines or be loaded on a rail tank car without the addition of a lighter hydrocarbon. Heavy crude oil and bitumen require mixing with a lighter hydrocarbon or diluent, such as condensate or synthetic crude oil, to reduce their viscosity. The amount of diluent that is required for heavy crude oil depends on the type of crude oil being blended.¹¹ Generally, this ranges from a low of 8% diluent to upwards of 50%. This combination of light crude oil, heavy crude oil, and required diluent for blending make up the total supply that is available for use, either in western Canadian refineries, or for export.

The difference between the amount of this blended supply and the volumes used in western Canadian refineries is considered to be the volume of crude oil available for export. Figure C.4 illustrates WCSB crude oil supply and disposition, ¹² and the amount available for export.



Source: NEB, Canada's Energy Future: 2018

¹⁰ Light crude oil is also used to collectively refer to conventional light crude oil, upgraded heavy crude oil, and pentanes plus.

¹¹ The end product of blending bitumen and condensate or pentanes plus is referred to as diluted bitumen, or "dilbit". If bitumen is diluted with synthetic crude oil, the product is referred to as "synbit". If rail is used as transport, it may be considered "railbit" (bitumen with 8% diluent) or "neatbit" (no diluent used). Some conventional heavy crude oils may also require blending with diluent for transportation.

¹² Disposition accounts for crude oil domestic demand, exports, losses, and stock changes.

Pipeline Transportation

The vast majority of crude oil is transported from the WCSB to markets by pipelines. A small but increasing amount of crude oil is transported by rail in tank cars.

There are four main pipelines that transport crude oil to markets outside of Alberta:

- 1. Keystone Pipeline delivers crude oil from Hardisty, Alberta to the U.S. Midwest and U.S. Gulf Coast.
- 2. <u>Trans Mountain Pipeline</u> delivers crude oil and refined petroleum products from Edmonton, Alberta to Vancouver, B.C., Washington State, and offshore markets.
- 3. Express Pipeline delivers crude oil from Hardisty, Alberta to Casper, Wyoming.
- 4. Enbridge Mainline delivers crude oil, natural gas liquids, and refined petroleum products from Edmonton, Alberta to the U.S. Midwest and Sarnia, Ontario.

There are several other pipeline systems, such as the Milk River Pipeline and the Rangeland/Aurora Pipeline system, that carry smaller volumes of oil to other U.S. markets.

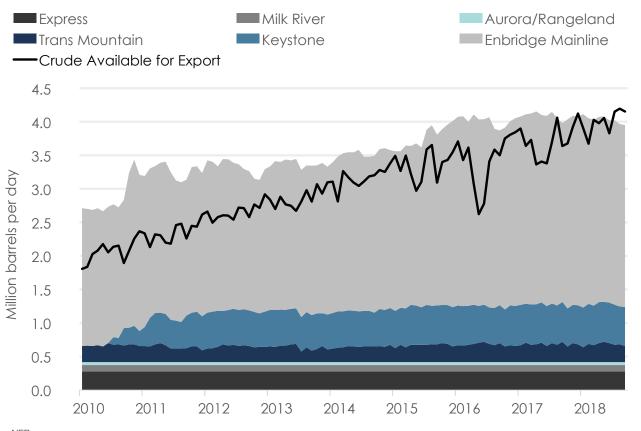
All oil pipelines have a physical limit to the amount of product that can technically be carried by them. This is known as the pipeline's nameplate capacity.

Available capacity is what a pipeline can actually flow. The available capacity of a pipeline typically differs from its nameplate capacity. This can be for various reasons, such as the type of crude oil being transported, unplanned outages, maintenance, downstream constraints, or pressure restrictions. Pipeline operators calculate how much volume of product the pipeline can actually carry on any given day.¹³

In recent years, crude oil production has grown faster than pipeline capacity. Between 2013 and 2016, about one million b/d of nameplate pipeline capacity was added in Canada. No incremental nameplate capacity has been added since then. The NEB estimates that the available pipeline takeaway capacity from the WCSB in September 2018 was 3.95 million b/d.

¹³ Some pipelines, such as the Enbridge Mainline, are inherently more difficult to operate at full capacity because of size and system optimization complexities. These issues will be explored further in the NEB's final report to Minister Sohi.

Figure C.5: Pipeline Capacity and Crude Oil Available for Export from the WCSB



Source: NEB

Note: The data used for the crude oil takeaway capacities from WCSB pipelines are as follows:

Trans Mountain, Keystone, and Enbridge Mainline report monthly available capacity to the NEB. This data is available on the NEB's <u>Pipeline Profiles</u>.

Aurora, Express, and Milk River are Group 2 pipelines as described in <u>Guide P.6</u> of the NEB's Filing Manual. Group 2 pipelines are exempt from reporting monthly capacity and throughput. Values shown are the nameplate capacities of these pipelines less 1% to account for the average difference between nameplate and available capacities of similar lines (Keystone and Trans Mountain).

Figure C.5 illustrates NEB-estimated available capacity from the WCSB for crude oil pipelines between January 2010 and September 2018. Figure C.5 also illustrates the amount of crude oil available for export. In September 2018, the amount of crude oil available for export exceeded available pipeline capacity by an estimated 202 000 b/d. The NEB also estimates this number would be 365 000 b/d if pipeline throughput, rather than available capacity, was used to represent the amount of crude oil that can move out of the basin by pipeline.

This excess oil supply is either held in storage, where available, or exported from the WCSB by other modes of transportation, such as rail.

¹⁴ This includes crude oil production in the WCSB, less refinery consumption in Alberta and Saskatchewan.

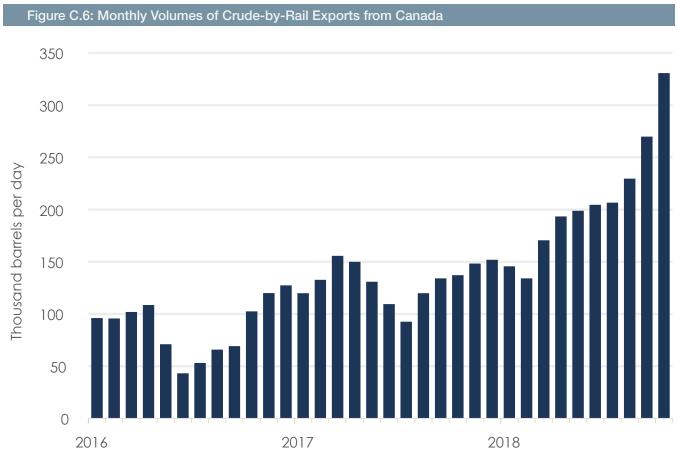
Rail Transportation

Rail transportation of crude oil is a more expensive alternative to pipeline transportation. Rail is typically only used when pipeline infrastructure is not available, or when price differentials are wide enough for rail to be economic.

There are limitations to the use of rail. Unless facilities already exist, rail capacity cannot be brought on quickly to accommodate sudden increases in demand caused by insufficient pipeline capacity or when extraordinary circumstances affect pipeline operations. It also takes time to acquire specialized tank cars, locomotives, and associated loading/unloading infrastructure, and to train crews.

Crude-by-rail currently accounts for 6.2% of the volume of rail freight in Canada. This means that companies wishing to transport their oil production by rail are competing for rail space with many other commodities.

The NEB does not regulate the transportation of crude oil by rail; other government agencies regulate various aspects of it. However, when companies export oil, by rail or any other mode of transport, they must hold an export order or licence from the Board and report exported volumes monthly.



Source: NEB, Canadian Crude Oil Exports by Rail

Figure C.6 shows exports of crude oil by rail to the U.S. between 2016 and October 2018. Crude oil exports by rail have steadily increased since March 2018. In October, rail exports reached a record of 327 229 b/d.

When the combination of available pipeline capacity and rail export capability is insufficient to transport oil produced in western Canada to markets, the excess volume backs up into storage and, ultimately, results in lower prices for most Canadian crude benchmarks.

Crude Oil Storage

There is over 88 million barrels of crude oil and diluent storage capacity in western Canada.¹⁵ Most of this storage is located in the crude oil transportation hubs of Edmonton and Hardisty in Alberta. There is also a significant amount of storage capacity at western Canadian refineries and at field production sites throughout the WCSB.

Canadian crude oil storage data are generally not reported or made public. Statistics Canada reports monthly crude oil storage levels subject to data availability and reporting, but these statistics are published historically and are of limited use to determine current levels. Despite the lack of crude oil storage data in Canada, available estimates indicate that storage in western Canada is currently near capacity.

Crude Oil Pricing

Canadian crudes are commonly priced relative to crude oils in the markets where they compete for refining capacity. Given that WCSB crude oil is refined in the U.S., prices are often reported relative to the North American benchmark light crude oil, WTI. The difference between a specific grade of Canadian crude and WTI is called the differential.

Two major components comprise the oil price differential in a balanced market:

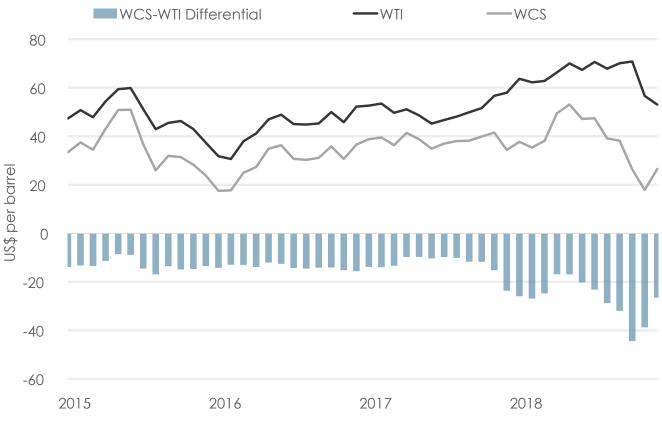
- Quality difference: heavy crudes are lower quality than light crudes because they yield a lower amount of high value end-products, like gasoline and diesel. Heavy crude oil is also more costly to refine compared to light crude oil. Similarly, sour crudes are lower quality than sweet crudes as sour crudes require additional refining steps and costs to remove the sulphur. Therefore, heavy crudes typically sell at a discount to lighter crudes, and sour crudes sell at a discount to sweet crudes.
- Transportation cost: holding quality constant, crude oil that is physically located closer to major refinery regions will sell for more than crude oils located further from refineries. This price difference reflects the additional cost to transport the crude oil to the refineries.

Oil price differentials are also affected by overall supply and demand fundamentals as well as general market sentiment.

As illustrated in Figure C.7, WCS has historically sold at a discount to WTI, reflecting the lower quality of WCS and the cost to transport the crude oil to U.S. refineries. Between 2015 and 2017, this differential averaged a discount of US\$12.95 per barrel. In 2018, the differential averaged a discount of US\$27.09, with a discount of US\$50 per barrel on some trading days in October 2018.

¹⁵ Estimate as of 19 November 2018 and provided by Oil Sands Magazine. Last accessed: 13 December 2018.

Figure C.7: Monthly Crude Oil Prices and the WCS-WTI Differential

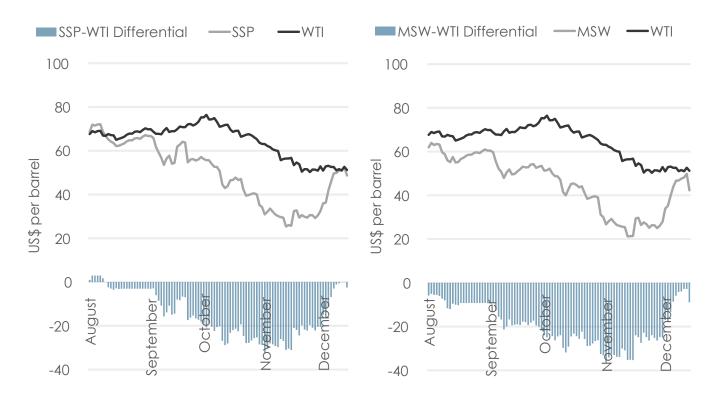


Source: Net Energy Exchange

Oil price differentials are also relevant for lighter grades in Canada such as Mixed Sweet Blend (MSW) and Syncrude Sweet Premium (SSP). 16 SSP and MSW are of similar quality to WTI. Historically, SSP has traded at a slight premium to WTI, while MSW has traded at a slight discount to WTI. However, in fall 2018 both SSP and MSW traded at a sizable discount to WTI, as illustrated in Figure C.8.

¹⁶ SSP, a synthetic crude oil produced in the Syncrude upgrader, is made by upgrading crude bitumen.

Figure C.8: Canadian Light Sweet Crude Oil Price Differentials



Source: Net Energy Exchange

Commercial trading for Canadian crude oil is relatively decentralized across various brokers' trading platforms. Because there are various qualities of crude being produced in the WCSB, sometimes large volumes of crude oil are traded directly between two market participants without using trading platforms in what are referred to as "over the counter" transactions. As a result, pricing is not as transparent as it is for other commodities such as natural gas, which has a more centralized trading system.¹⁷

Effects on Market Participants

While Canadian price differentials widened in recent months, the effects are not evenly distributed amongst all market participants. Participants with access to capacity on pipelines and/or rail are able to get their crude oil to higher priced markets. Some participants, particularly larger producers, may also have been protected by financial hedges or long-term sales contracts set at higher prices. In addition, market participants who own storage facilities may be able to minimize negative effects. Integrated producers with upgrading capacity, refining capacity, or both, are less negatively affected by lower crude oil prices as they may be able to buy feedstock for their upgraders and refineries at much lower prices.

¹⁷ Canadian crude contracts are most heavily traded for deliveries to take place in the next month or two, so these shorter-term contracts have the most liquidity.

Many small and mid-size producers without these options are among the most negatively affected by the wider price differentials. Some WCSB producers who are not vertically integrated and could not find a short-term solution to the widening differential announced that they would cut production. There was no consensus among producers to cut production and, prior to the directive by the Government of Alberta, many chose not to. Some producers, particularly conventional oil producers, have lower operating costs so these producers may still be profitable while many oil sands producers are losing money because they have higher cost structures. In addition, cutting production at in situ oil sands operations may risk damage to the reservoir and ultimately negatively affect the future value of the asset. These producers may be more hesitant to reduce production, even when prices are very low.



NEB Regulation of Tolls and Tariffs of Crude Oil Pipelines

Pursuant to the *National Energy Board Act* (NEB Act), the NEB may make orders with respect to all matters relating to traffic, tolls, or tariffs on international and interprovincial oil pipelines. Accordingly, the NEB has the ability to regulate how pipeline capacity is allocated to shippers, including in times of apportionment. Two legislative requirements are of particular relevance to the allocation of capacity on oil pipelines.

First, pursuant to subsection 71(1) of the NEB Act, oil pipeline companies must be common carriers that offer service to any party that wishes to ship on their pipelines. The NEB Act does not specify criteria that the NEB must take into consideration in determining whether a pipeline complies with subsection 71(1). Rather, the NEB has broad discretion in determining compliance with this requirement. The NEB has, in practice, found that an oil pipeline complies with its common carrier requirements when it properly conducts an open season¹⁸ and where its facilities are either readily expandable or makes some capacity available to shippers for uncommitted service.

Second, pursuant to section 67 of the NEB Act, a company must not unjustly discriminate against any person or locality in tolls, service, or facilities. This means that all parties must have access to transportation without unjust discrimination, as long as they meet the requirements of the tariff. The NEB Act does not specify criteria that the NEB must use in assessing whether tolls, service, or facilities are unjustly discriminatory. The NEB has flexibility in making this determination considering the specific circumstances of the pipeline.

Pipeline Transportation Services and the Allocation of Capacity

Pipelines regulated by the NEB commonly offer two broad categories of service: committed and uncommitted. Under committed service, or contract carriage, a shipper signs a transportation services agreement with the pipeline company. The transportation services agreement is a contract that commits the shipper to transport a specific amount of oil for a specific term. The terms of these agreements can vary widely and can go up to 20 years or more. Pipelines typically make committed service available to shippers through an open season process. The process is intended to give all shippers an equal opportunity to contract for pipeline capacity.

With committed service, shippers pay for contracted capacity regardless of whether they use it. Committed service provides more certainty for the long-term revenue of a pipeline company and provides more certainty for shippers as well. Tolls for committed service are commonly lower than tolls for uncommitted service.

¹⁸ A process in which a pipeline company offers either existing or new capacity to the market and receives bids for that capacity from market participants.

Under uncommitted service, shippers are not required to sign long-term contracts for transportation service. Every month each shipper submits a nomination for the volume of crude oil that it would like to ship. The pipeline company then allocates available pipeline capacity to shippers in accordance with these nominations. By using uncommitted service, shippers pay a toll for the volume of oil that they actually transport. Uncommitted service has a lower transportation priority than committed service so, if pipeline capacity is constrained (for example, because of unplanned outages or maintenance), the pipeline will reduce the amount of uncommitted service before curtailing committed service.

Historically, oil pipelines offered all capacity to shippers under uncommitted service. For example, Enbridge has no long-term contracts with shippers for service on its Mainline. However, this practice has been changing since the mid-1990s. Since then, oil pipelines have relied more on long-term contracts to support pipeline construction and expansion projects. For example, the Trans Mountain Pipeline and the Keystone Pipeline offer committed service but reserve a portion of their capacity for uncommitted service every month. The amount of capacity reserved for uncommitted service differs for each pipeline.

Table D.1 provides estimations of the nameplate capacity, amount of committed service, and amount of capacity reserved for uncommitted service on four large NEB-regulated pipelines.

Table D.1: Estimates of Nameplate Capacity and Amount of Capacity for Uncommitted Service

Pipeline System	Nameplate Capacity	Contracted Capacity	Capacity Available for Uncontracted Transportation
Enbridge Mainline	2 850 000	0	100%
Trans Mountain	300 000	54 000	82%
Keystone	591 000	555 000	6%
Express	280 000	250 000	10%

Source: NEB

Pipeline Apportionment

Pipeline apportionment occurs when shippers want to transport more oil than the pipeline can accommodate in a month. This can occur when the supply of oil nominated for transportation is greater than the available pipeline capacity, or when pipeline service disruptions reduce pipeline capacity. On contract carriers, uncommitted shippers would be apportioned first, followed by committed shippers only if capacity was reduced below the amount of contracted service.

Under apportionment, each uncommitted shipper is allocated a pro rata, or proportional, share of pipeline capacity based on the shipper's nomination. In other words, apportionment is the percentage by which each shipper's nominated volume is reduced in order to meet the capacity that the pipeline has available. For example, assume a pipeline has a capacity of 990 barrels and only two shippers. If shipper A nominates 100 barrels and shipper B nominates 1 000 barrels in one month, total nominations would be 1 100 barrels. The pipeline would need to apportion nominations by 10% to match the capacity of the pipeline. In this example, shipper A would be able to ship 90 barrels and shipper B would be able to ship 900 barrels.

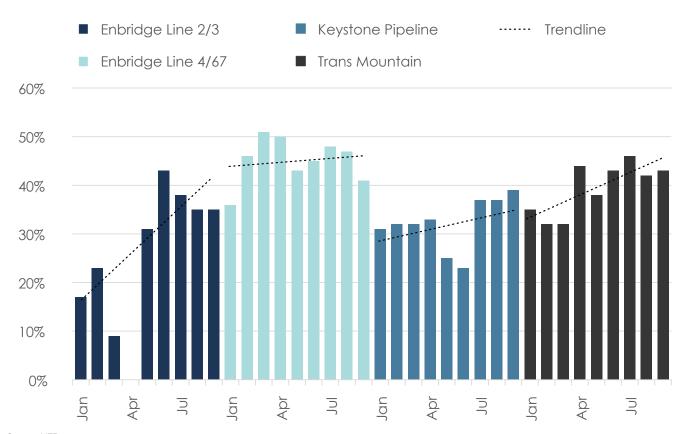
Table D.2: Apportionment Example with Two Shippers

	Nomination	Capacity Received (10% Apportionment)	
Shipper A	100 barrels	90 barrels	
Shipper B	1 000 barrels	900 barrels	
Total	1 100 barrels	990 barrels	

In an attempt to reduce the effects of apportionment, some shippers nominate more barrels of oil than they intend to ship on a pipeline. By over-nominating, shippers increase the likelihood that they receive, post-apportionment, the amount of pipeline capacity that they desire. This practice of over-nominating is sometimes referred to as nominating "air barrels". As a result of over-nomination, some shippers might end up being allocated more space on the pipeline than they can actually use. Meanwhile other shippers may require more pipeline space than they were allocated. These shippers can engage in trades in the secondary market and this may add complexity to the nomination process and the subsequent operation of the pipeline. Over-nominations also have the effect of inflating apportionment percentages on pipelines.

Figure D.1 illustrates the apportionment percentages on four NEB-regulated pipelines in 2018. The <u>data for these graphs are available</u>. The average apportionment percentage for each of the pipeline systems increased over the year.

Figure D.1: Apportionment on Select NEB-Regulated Pipelines in 2018



Source: NEB

Pipeline Tariffs

Pipeline companies and shippers must follow the rules and regulations of transportation service set out in tariffs. Tariffs describe the terms and conditions of shippers' access to the pipeline, the tolls for transportation service, and the rights and responsibilities of both the pipeline company and the shipper. Tariffs specify the procedures by which shippers are to submit nominations for transportation service, and the form and timing of nominations. Tariffs also include the methodology used for allocating capacity to shippers in times of apportionment.

Many tariffs require shippers to support their nominations by providing written third-party verification that the shipper has the capability to tender oil to the pipeline to satisfy its nominated volume, and the capability to remove such volume from the pipeline. Some tariffs may also impose nomination verification limits in times of apportionment.

The NEB's website contains a <u>repository</u> of each NEB-regulated pipeline's current and historical tariffs. Table D.3 includes relevant links to current rules and regulations tariffs on select NEB crude oil pipelines. Pipeline companies typically also make their current tariffs available on their own websites.

Table D.3: Current Rules and Regulations Tariffs on Select NEB Crude Oil Pipelines

Pipeline System	Current Rules and Regulations Tariff	All Tolls and Tariffs Filings
Enbridge Mainline	NEB No. 438	Link to page
Trans Mountain	NEB No. 105	Link to page
Keystone	NEB No. 23	Link to page
Express	NEB No. 150 (until 31 December 2018) NEB No. 155 (in effect 1 January 2019)	Link to page

Source: NEB